



Leif Ericson Day 2005

Sunday, October 9th

"Announcement & Invitation"

Dear Friends of Leif Ericson

It is with great pleasure that we cordially invite you to attend this annual observance that is held in commemoration of the first European to discover North America over 1000 years ago, Leif Ericson.

In 1964, the U.S. Congress, by joint resolution, declared October 9th as Leif Ericson Day. Since then, the Scandinavian community both in the Philadelphia area and around the country, has held this day as a very special occasion. This year is no exception; we have an exciting day of activities planned.

Each year, we select a featured Scandinavian country, and this year that honor belongs to Finland. We are happy to announce that Ambassador Osmo Lipponen from the Finnish Consulate in New York, has been invited to attend. In addition, invited guests include the Mayor of Marcus Hook, the Honorary Consuls from all the Scandinavian countries, and U.S. Congressman Curt Weldon, plus noteworthy speakers and representatives of the business world.

The first segment of our celebration begins at 11:30 a.m. with the annual Leif Ericson Day banquet. This year the banquet will be held at the Holiday Inn in Claymont, DE, with all the pomp and ceremony that befits this auspicious occasion. (See enclosed flyer for details.) This is a great time to mingle with old friends, see our display of Viking artifacts, and hear news of our famous traveling "Norseman".

Next, join us at 3:00 p.m., at Market Square Memorial Park in Marcus Hook, PA, as our replica Viking Ship "Norseman" and her crew land on the banks of the Delaware River. This enactment completes our day, as we proceed with the introduction of honored guests, the reading of proclamations from the President of the United States, the Governor of Pennsylvania, the Borough of Marcus Hook and words from keynote speakers. At the conclusion of the ceremony, a wreath will be placed, in honor of the life and accomplishments of Leif Ericson.

We hope that you will mark your calendars and plan to attend one or both of our festivities, and bring a friend. This cultural observance is open to all nationalities, as we celebrate the historical fact that "Leif Landed First". We are very excited about our changes of venue and location. Hope to see you there.

Best regards,

Joe Jeantet

Joe Jeantet, *Chairman*
Leif Ericson Day 2005

Leif Ericson Day 2005 Luncheon

Sunday, October 9, 2005

Holiday Inn Select
(formerly the Hilton)
630 Naamans Road
Claymont, Delaware 19703

11:30 a.m.: Hors d'oeuvres & cash bar
12:00 noon: Luncheon program & Presentations

Luncheon Menu:
Cream of Mushroom Soup

Entree choice of:
Sliced Sirloin of Beef
or
Broiled Atlantic Salmon

Dessert:
French Style Cheese Cake with Strawberry Topping

Cost: \$28.00 per person -- (gratuity incl.)
RSVP Deadline: October 5, 2005

Following the luncheon is the Leif Ericson Day ceremony at Marcus Hook.

----- ** Please cut on line and return this bottom section ** -----

Name _____	Fish ___	Beef ___
Name _____	Fish ___	Beef ___
Name _____	Fish ___	Beef ___
Name _____	Fish ___	Beef ___

Total : \$ _____

Sorry, I/we can not attend, but would like to support your cultural and educational programs.
Please accept this tax-deductible contribution of \$ _____.

checks payable to:
Leif Ericson Viking Ship, Inc.

mail to: Leif Ericson Viking Ship, Inc.
1135 Villanova Avenue
Swarthmore, PA 19081

For any additional info, please call < 610-328-9307 > or e-mail < jjeantet@comcast.net >



Norseman News

Leif Ericson Viking Ship *Norseman*

Vol. 13 No. 3

Fall 2005 Edition

www.vikingship.org

What's Inside

Leif Ericson Day Basic Info 2
 Upcoming Events2
 Note Re: Bill Nyborg2
 Finland Facts Crossword ..3
 Living History Event
 at Kalmar Nyckel Shipyard 4
 Scandinavian Festival
 at Jamestown, NY4
 Sail Training Day
 at the Water's Edge5
 Rune Scratchings6
 Focus On:
 Continuing the Tradition ..7
 Speedbump Cartoon7
 Puzzle Solution7
 Invitation to LE Day ..Cover
 We've Moved!Cover
 Saving ExpensesCover

LEVS

Mission Statement

1. To educate Americans about Leif Ericson as the first European to discover and settle on the North American continent.
2. To promote knowledge and a realistic historic image of Viking people as merchants, navigators, shipbuilders, artists, explorers and warriors.
3. To provide sail training and practice in recreating the experience of traveling on water as Vikings did a thousand years ago.

Distributed 4 times a year

Sunday, October 9, 2005

New Venue for Leif Ericson Day Celebration!

Dave Segermark, our event coordinator, usually sends out an email after each Leif Ericson Day event saying "Next year's event: same ol', same ol'!" However, that is not the case for this year's event.

Joe Jeantet, the Chairman of the Leif Ericson Day event decided to change the location to hopefully bring back attendees that might have found traveling into Philadelphia a bit daunting. "The new location is very convenient to find, just off I-95, with plenty of free off-street parking across from the park."

Joe also rearranged the scheduling, so that there is less lag time between the ceremony and the reception. "Instead of a dinner, we're having a luncheon this year, which we hope will offer a better time of the day for many." **The reception will open at 11:30 AM with Hors d'oeuvres & cash bar, and the luncheon and programming will begin at 12:00 noon.** (The cost of the luncheon is \$28.00. If interested, please RSVP no later than October 5th.*)

At 3:00 PM, the ceremony will kick off at Market Square Memorial Park in Marcus Hook, PA, as our replica Viking Ship *Norseman* and her crew land on the banks of the Delaware River. The ceremony will proceed with the introduction of honored guests, the reading of proclamations and words from keynote speakers. At the conclusion of the ceremony, a wreath will be placed, in honor of the life and accomplishments of Leif Ericson.

The site was not chosen lightly.



The Norseman on Leif Ericson Day, 2004.

"Marcus Hook is the site of early Finnish and Swedish settlers," explained Joe. Each year, our organization selects a featured Scandinavian country, and this year that honor belongs to Finland. Noteworthy representatives that have been invited to attend are: Osmo Lipponen - Ambassador from the Finnish Consulate in New York; George McClure - Marcus Hook Mayor; Curt Weldon - U.S. Congressman; and the Honorary Consuls from all the Scandinavian countries.

You will be able to find more information about the Leif Ericson Day event on our website: www.vikingship.org, or you may contact Joe Jeantet at jjeantet@comcast.net or 610-328-9307.

If you are in the local viewing area, also check out CNN's Comcast Newsmakers Sept.28 - Oct.4 for word of this event, with Jim Thornton as our spokesperson.

We hope to see you there!

* If you would like to attend, but didn't get the invitation, please visit our website for the information.

LEVS Norseman News

The *Norseman News* is distributed 4 times a year through mailings, our web site, and handouts at events. Our readers consist of mainly Scandinavian-Americans including members, friends and others who have shown interest in our mission, Vikings and Leif Ericson.

Reproduction of the *Norseman News* is prohibited without prior written permission.

Newsletter Editor

Karen Johnson
neditor@vikingship.org

If you would be interested in downloading current issues of the *Norseman News* from the website after an email notification, please email the editor.

The Norseman News is now accepting ads!

Advertising rates are:

Insert, supplied by advertiser . . . \$300/issue (8.5X11" 1 or 2 sides)

Full page ad \$200 (7.5"x10")

Half page \$125 (7.5"x5")

Quarter page \$75 (3.65"x5")

Business card ad \$25 (3.5"x2.5" or 2.5x3.5")

Paper submissions of artwork will not be accepted. All artwork must be grayscale or black and white. Please submit electronically as a BMP, TIF, EPS, or JPG to the newsletter editor. For layout services, add 50 percent.

We reserve the right to reject any advertising at our sole discretion. Deadlines for submission are Jan. 15 (Spring Issue out in Feb.), Apr. 15 (Summer Issue out in May), Jul. 15 (Fall issue out in late Aug.) and Oct. 15 (Winter Issue out in mid-Nov.).

Please make checks payable to LEVS, Inc. and mail to the address listed on the cover.

Basic Information for our Leif Ericson Day Event

When: Sunday, October 9, 2005

Featured Country: Finland; Open to all Nationalities

11:30 AM - Luncheon at the Holiday Inn
(Naamans Rd. Claymont, DE)

11:30 AM:

Hors d'oeuvres & cash bar

12:00 NOON:

Luncheon program & Presentations

Luncheon Menu: Cream of Mushroom Soup, choice of Sliced Sirloin of Beef or Broiled Atlantic Salmon, and French Style Cheese Cake with Strawberry Topping

Cost: \$28.00 per person

RSVP by October 5, 2005



3:00 PM - Annual Ceremony

Market Square Memorial Park on the Delaware River in Marcus Hook, PA

See the *Norseman* sail in, and stay for the proclamations and words from dignitaries and guest speakers.

For more information, go to www.vikingship.org

Upcoming LEVS Events!

September 24, 2005

Budd Lake, NJ's - Vasa Park's Leif Erikson Festival

Another wonderful festival full of food, music, food, dancing, food, Vikings and fun, fun, fun! Come on out and bring the family to this wonderful festival!

The 9th of October every year

Leif Ericson Day Ceremony & Reception

See Page 1 and the article above for this year's details!

October 22, 2005

"Fall Fling" at the Kalmar Nyckel Shipyard

A joint presentation of historical maritime activities and early colonial activities at the Kalmar Nyckel Shipyard. The Kalmar Nyckel will be available for tours and a sail, the Little Key will be on display as will the *Norseman* Viking Ship. There will be kids games chanteys, tug of war and many other events all over the shipyard.

Our merchandise can be a great gift for the holidays! See what's in our catalog!

A Note on the Passing of Member Bill Nyborg

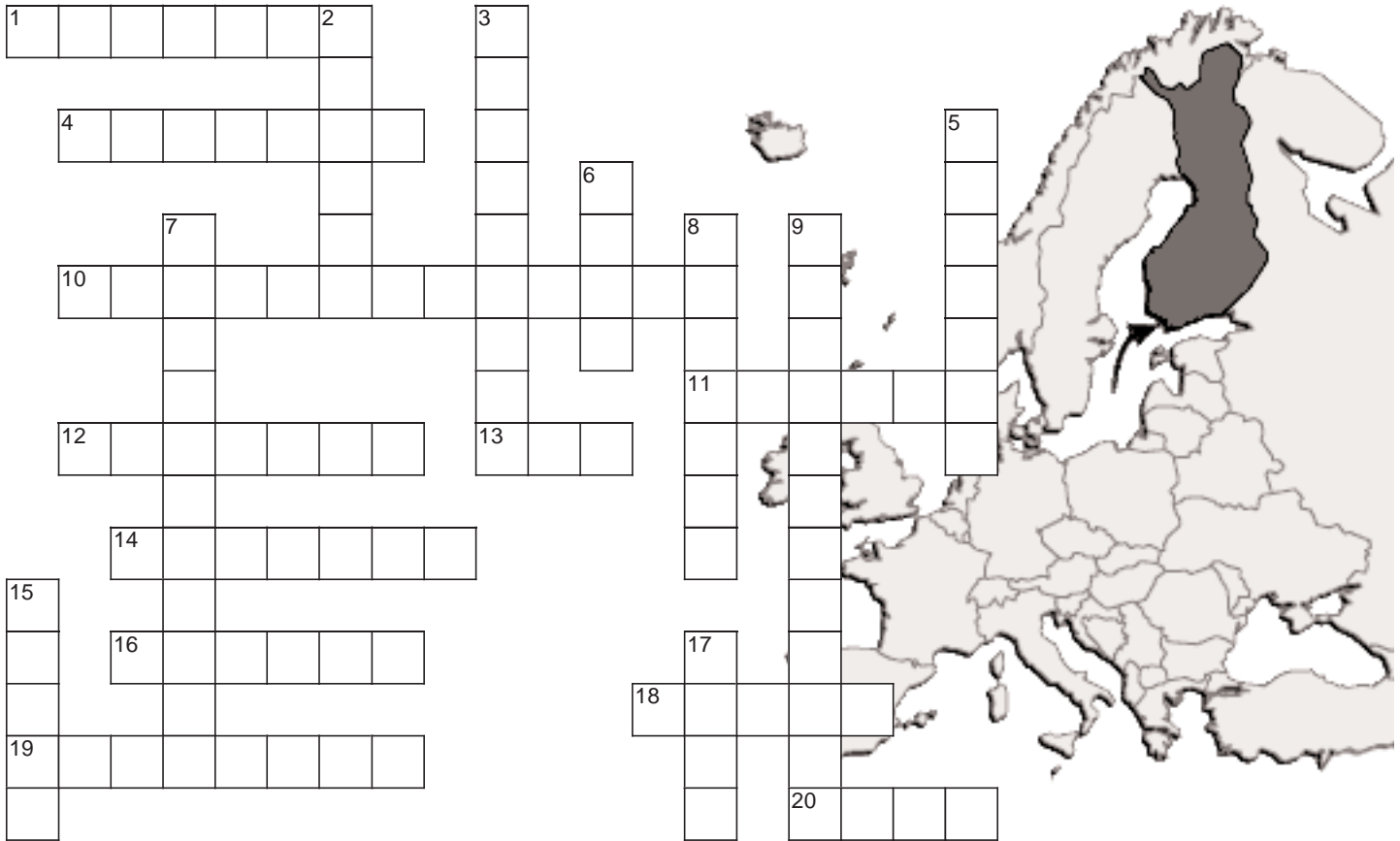
Bill Nyborg passed away on July 18, 2005. He was a friend to many members of our organization, and so we wanted to honor his memory in our newsletter.

From Dennis Johnson: "Bill was a staunch supporter of LEVS and very generous in providing several large donations for new sails, etc. It was just about five years ago when we left for L'Anse aux Meadows in the motor home with Dave Anderson and Bill Nyborg as crew cooks to help feed our big crew for the expedition. I never saw anybody enjoy this trip as much as did Bill. Bill was one of the most positive, ever optimistic persons I ever met, and seemed to enjoy life whatever he was doing. He will be sorely missed."

Steven Clarke attended the viewing on July 21, 2005, in addition to Marty Martinson and Dave Segermark.

We will see you on the other side, Bill.

Facts About Finland - Leif Ericson Day's Featured Country



Across

- 1 The President of the Republic is elected for a six-year term by direct _____ vote.
- 4 Finland has two official languages: Finnish and _____.
- 10 Finland's highest point at 1,328 m.
- 11 Finland was one of the _____ EU countries that started using euro cash in 2002.
- 12 One of the gulfs that borders Finland.
- 13 The flag was made official less than _____ months after Finland achieved independence (on May 29, 1918).
- 14 Finland is roughly the equivalent size of this U.S. state.
- 16 One of Finland's natural resources (others are: timber, iron ore, copper, lead, zinc, chromite, gold, silver, limestone)
- 18 The single word for "Province".
- 19 The northernmost national capital on European continent.
- 20 In 1999, Finland was the only Nordic state to join the _____ system.

Down

- 2 After 1809, this country made Finland an autonomous grand duchy.
- 3 There are six _____ within Finland.
- 5 The current President, Mrs. Tarja _____, was elected in 2000.
- 6 The Finnish flag has a white background with a _____ cross.
- 7 There are three export sectors in the Finnish economy: _____, metal and engineering products, and forest industry products.
- 8 The flag was described by a poet as the blue of our lakes and the white snow of our _____".
- 9 Finland celebrates _____ from Russia on December 6, 1917.
- 15 Finland was a province, then a grand _____ under Sweden from 12th to the 19th centuries.
- 17 _____ (also known as Lappish) is the mother tongue of about 1,700 people.

July 21, 2005

Living History Event at the Kalmar Nyckel Shipyard

On a hot day in July, Steven Clarke, Marty Martinson, Dave Segermark and Karen Johnson met at the Kalmar Nyckel Shipyard to provide a Living History event as part of a program offered to the special education students from the Newark High School.

The *Norseman* was already set up with her shields, but Steven displayed many of his personal items - maps, weapons, and Viking artifacts - in front of the ship. Marty and Steve took the lead in discussing the Viking culture, while Karen and Dave answered questions. The crew actually ran out of time, as the students needed to see the rest of the shipyard and eat lunch.

Although this was done as a favor to the Shipyard, we always enjoy the opportunity to let people know about the Vikings!



Students listen as Steven Clarke teaches about the Vikings with the ship in the background.

July 29 through 31, 2005

Scandinavian Folk Festival at Jamestown, New York

Please thank Marty Martinson, Steven Clarke, Karen Johnson and Dave & Mary Segermark for their help in making the Jamestown event a rousing success! We understand that we have been invited to return at the "same time, same place" next year.

This trip was successful in other ways, too. We are recognized in the area not only by the vendors who come to the shows around the region, but by the people attending the shows. This is evident in the huge increase in "freewill donations" that we find in our white donations box at the end of each day! This is good news, as, although some folks may not buy our merchandise, they recognize our need for support to bring our message to the public. This is free money, folks, and didn't cost us anything!

This event is a premier event for us and we should support it as much as we can! It is VERY well organized and run, and the venue that they have now is superb! This



Festival attendees visit the Norseman.

outdoor event is enjoyed by young and old alike.

The accommodations that they provided were excellent! We were put up in a mansion that is utilized for weddings, parties, etc. and has a great reputation in town. We were hosted by Gene, who let us in and showed us around and Sue, who cooked us breakfast each morning. The mansion is just beautiful, with its huge rooms overlooking beautiful gardens outside. The rooms were also gorgeous, just off the foyer on the second floor, which led to a sweeping curved staircase to the main floor. Breakfast was served in the sunny dining room where we all sat around a huge oval table with a lace tablecloth (Mary spilled first!). We could order anything we wished

and it was served with a smile and pleasant conversation with Sue, who was celebrating her 40th wedding anniversary that weekend.

We had fun, and made some money for our organization, to boot! What more could you ask for?

August 27, 2005

Sail Training Day at the Water's Edge

It seemed that the sailing at the Water's Edge (Dave and Mary Segermark's home on the Sassafras River) might turn out to be a washout, but actually it only sprinkled... An intrepid crew comprised of Steven Clarke (who brought the *Norseman* down), Aaron and Maia Holt, Karen Johnson, Roger Gorman (a new member) and Captain Dave decided to brave the elements and take advantage of the wonderful breeze that was blowing and go out anyway!

The launch was at low tide and, assisted by our "reverse thruster", relatively normal. We traveled to Dave's dock to take a short break and load on supplies for our "voyage". Everyone brought water, Aaron & Maia brought lunch, too! Looked good! (They didn't share).

We set our course for the opposite side of the river, near "Pirate Cove" a.k.a. Lloyd's Creek, dodging onlookers all the way. Once there, we turned and set our colorful sail and blasted our way back to the Water's Edge to see if additional crew had arrived (no luck there).

Then we set a course for Betterton, again on the opposite shore, out near the head of the Sassafras and almost into the Chesapeake Bay. As we approached the Betterton Beach area, we could see several folks coming out the dock and jetty to take pictures, flashing all the way! We then turned, set our sail and headed back toward the Water's Edge, again dodging onlookers and admirers. The wind cooperated and allowed us to sail the coast of Dave & Mary's development, admiring all the changes that had occurred since Isabel flooded the area two years ago. There are several three story homes where little cottages once stood, and repairs are still ongoing in many of the homes.

We cruised past Dave's area and onto the next small community where a friend of Dave's took some photos from her dock, and then we stowed the sail for some serious rowing practice. Dave lashed the steerboard and joined in the rowing, but it didn't get any better! "We need more practice", one crewmember said (he shall remain unnamed



The crew enjoying the sail on the Sassafras; taken by Alicia Courter

to save him from a fate worse than death), as we tried valiantly to row together. After about 20 minutes we gave up and headed back to the Water's Edge for a break and to prepare to retrieve the *Norseman* for the day.

Getting the *Norseman* back on its trailer is always an adventure, and was no different this time. It took about 20 minutes to get her settled and winched in, but we did it. Then we broke her down and prepared her for the return trip to Wilmington, Delaware. Once that was done, we settled in for some serious chow and chatting!

Burgers and dogs were the main course, but were far outshone by the offerings of our guests! Gene and Anne Martenson showed up for the food, of course! We all sat around the dining room table swapping stories of times on the *Norseman*, and sharing pickled herring, wings, gorp, and a variety of dips, crackers, etc. Then the grill was fired up and the burgers & dogs burned to perfection, and the pasta/chicken salad, greens salad and potato salad (enough to feed an army) were enjoyed by all!

Around 8:00 in the evening someone had to leave and of course, then everyone decided to go. A good time was had by all who were there. Sorry you missed the fun!

Book Review

A Viking Voyage: In Which an Unlikely Crew of Adventurers Attempts an Epic Journey to the New World

The following book review comes from the Random House, Inc. (www.randomhouse.com).

About the book:

Fascinated since childhood with Leif Eriksson's triumphant sailing voyage a thousand years ago from Greenland to North America, Hodding Carter could not shake his admittedly crazy idea of reenacting Eriksson's epic journey in a precise replica of the precarious Viking cargo ship known as a knarr. This extraordinary book is the account of how he pulled it off.

By turns thrilling and slapstick, sublime and outrageous, *A Viking Voyage* is an unforgettable adventure story that will take you to the heart of some of the most magnificent, unspoiled territory on earth, and even deeper, to the heart of a journey like no other. A celebration of the people and places Carter visits and a treasure-trove of fascinating Viking lore, here is an unforgettable story of friendship and teamwork—and the thrill of accomplishing a goal that once seemed impossible.

About the Author

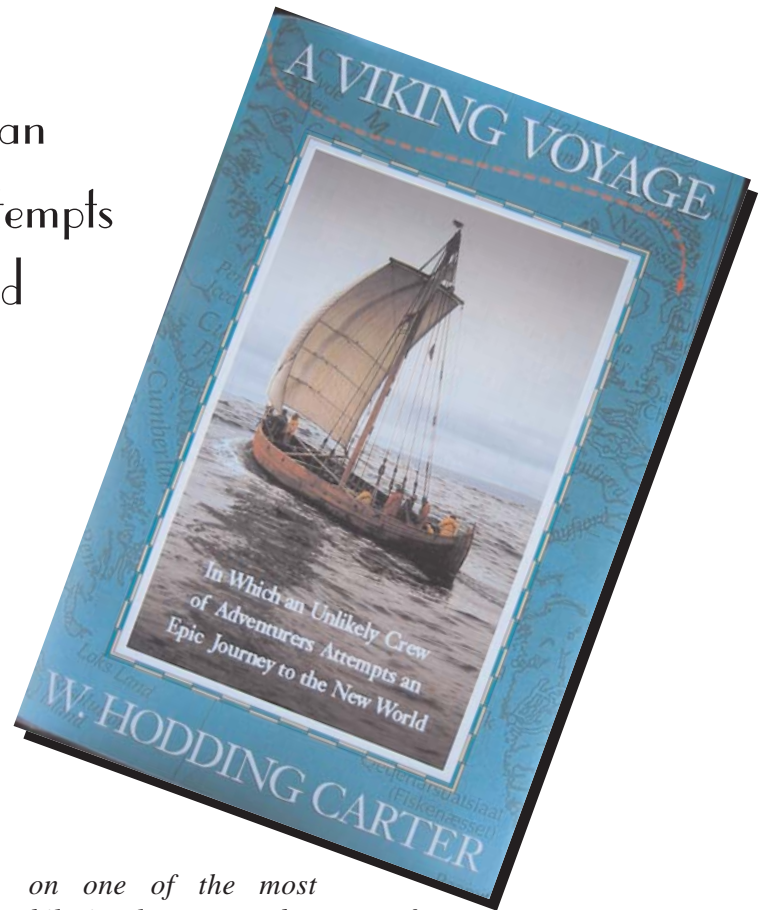
W. Hodding Carter, an epicure of adventure, has spent his life seeking new physical and mental challenges. A native of Greenville, Mississippi, Carter attended Kenyon College and spent two years in Kenya with the Peace Corps.

His highly acclaimed pieces for *Esquire*, *M Magazine*, *Outside*, and other national publications have taken him to Burma, to Wales, and into the thick of the Louisiana Oyster Eating Contest (in which he placed second). He is also the author of the book *Westward Whoa: In the Wake of Lewis and Clark*. He currently lives in Maine with his wife and three daughters.

Reviews about the Book

"At times frightening, at times hilarious . . . Always enthralling." –The Boston Herald

"[A Viking Voyage] is about a crew of strangers who become best friends, and a man whose fantasies take them



on one of the most hilariously strange adventures of their lives." –Esquire

"AN EXCITING ADVENTURE AT SEA . . . [THAT] READS LIKE A HUNTER THOMPSON NOVEL . . . A Viking Voyage is about more than boat construction and male bonding. It's also about self-doubt, isolation, personal relationships, and growth." –The Roanoke Times

This book is available through our catalog, and comes recommended by many on our crew!



Ceramic Keepsakes

Creating memories to last a lifetime

Baby ❖ Adoption ❖ Birthday
First Communion ❖ Graduation ❖ Wedding
New House ❖ Anniversary ❖ and more...

Karen Johnson,
Owner & Artist

610.299.7685
www.ceramickeepsakes.com

Focus On: Erik Hinrichsen Continuing the Tradition...

"I've been a member of LEVS since I was in diapers", said Erik Hinrichsen. He's not joking, either. Erik is a second generation member - his family were highly active when he was a child, and even though they've stopped being on crew, Erik continued.

The thirty-something Danish man is a voice and data Sales Representative when he's not a Viking. He's also a member of the LEVS Board and has been the Secretary for the meetings for several years, as well as being a crew member.

"I still haven't fully decided to really join the crew, even though I've been on the crew ever since I was able to pick up a sword and oar," joked Erik, "I just keep coming back."

Erik didn't have much boating experience when he first joined the crew, but has now learned "everything there is to know and still get into trouble."

Erik's favorite aspect of being on the crew is when we have sailing events; he certainly enjoys not only the sailing aspect, but the notoriety as well when the ship is seen by outsiders.

"That usually answers one of the main questions that I usually am asked - 'Does the ship float?'" said Erik. "People don't believe me unless they see it with their own eyes. They say, 'Really, are you sure?'"

Although sailing is his favorite type of event, he honestly cannot decide which particular event was his favorite. "The perfect event would be to go sailing, have great weather, and have a walk up dock so we can talk to the many people who want to know all about us."

Erik talks about LEVS and the Vikings to anyone he can, although he



draws the line at kidnapping as a method of recruiting new people - most of the time. (Erik has been known to be a joker.)

"I wish more people would get more involved - with more crew, we could sail more, and even pillage a bit!" To do his own bit in "recruiting", Erik is training up his son Torben - continuing the tradition to a third generation.

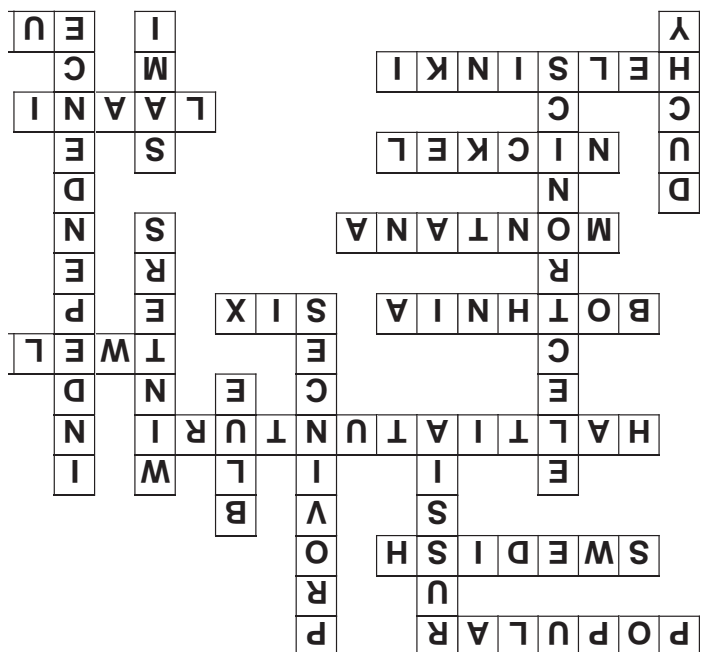
To meet Erik, come to our events!

Speed Bump



www.speedbump.com

Used with permission of the artist



Puzzle Solution

Norseman News

Leif Ericson Viking Ship, Inc.
P.O. Box 393
Swarthmore, PA 19081-0393
www.vikingship.org
info@vikingship.org



Please
note our
new
address!

PRST STD
US POSTAGE
PAID
Glenmoore, PA
Permit No. 28

ADDRESS SERVICE REQUESTED

Fall 2005 Edition!

You are Cordially Invited
to Attend the
Leif Ericson Viking Ship
41st Annual
Leif Ericson Day Celebration!
Sunday, October 9th
(Details Inside)

Help Us Save Mailing Expenses!

Please help us lower our expenses by:

- Joining us or renewing your membership!
- Letting us know of your new address if you have moved or are planning on moving!
- Choosing to receive the online newsletter.
- Purchasing ad space in our newsletter!
- Choosing to be removed from our mailing list.



See Page 2 inside for details and contact info.
Thank you in advance for your help!

We've Moved! (Well, not really, just our mailing address...)



In response to a growing concern within our organization that we were not responding quickly enough to important information that came via mail, we have changed our mailing address to make it accessible to more members who have volunteered to check the mailbox. This will enable each division of the LEVS (treasurer, newsletter editor, merchandise, and membership, to name a few) to receive mail in a more timely manner, and therefore respond to you more quickly. Please

be patient with us as we make this transition, and please note the new address (listed above) for your records.